

Photovision  
ROADSHOWS

PHOTOGRAPHIC TRADE SHOW



**EDINBURGH**  
**ROYAL HIGHLAND CENTRE**

- Tuesday 29th March 2011
- Trade Show 11am to 6pm
- Seminars start at 10am

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**GRAPHI****STUDIO**

MEDIA PARTNER

Photographer

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www.photovision-shop.com

# Welcome

HEADLINE SPONSOR  
**GRAPHISTUDIO**



The Photovision Roadshows are now the leading photographic trade shows in the UK and Ireland. Industry leaders as well as smaller companies will be exhibiting their most exciting products and spectacular innovations. Coupled with a series of stimulating free seminars, the chance to meet old friends and colleagues plus live demos in the exhibition area, you can't afford to miss the Edinburgh show.

## Show date and time

- Tuesday 29th March 2011
- Trade show open 11am to 6pm
- Seminars start at 10am
- See the centre pages, for the full seminar listings.
- Free entry
- Free seminars
- Free parking
- Live demos

## Show address

Royal Highland Centre, MacRobert Pavilion, Ingliston, Edinburgh, EH28 8NB  
Tel: 0131 335 6210

## Directions by road

### By Road:

Royal Highland Centre, Ingliston, is located within minutes from Edinburgh's International Airport on the outskirts of the city. Royal Highland Centre sits off Glasgow Road (A8) between Newbridge roundabout and the A8/airport roundabout, one of the main routes into the city.

Access to the Royal Highland Centre is from A8/airport roundabout onto Eastfield Road. From there signposts are visible directing you to the venue along Fairview Road onto Ingliston Road.

For complete directions please go to [www.forwardevents.co.uk](http://www.forwardevents.co.uk)



## Pre-register now for FAST-TRACK entrance

- Online at [www.forwardevents.co.uk](http://www.forwardevents.co.uk)
- Registration Hotline 01634 296 001
- Or just bring your business card to the show

If you registered last year and your details are the same, there is no need to register again. We will email you a free ticket and post you a show guide 7 to 14 days before the show.

## CHECK OUT OUR WEBSITE FOR THE LATEST LIST OF EXHIBITORS



# DON'T MISS OUR LIVE DEMOS

## All New onOne Software

Demonstrating the perfect Photo Suite 5.5 and much more



## The Flash Centre

HD Video - Get Paid Three Times For The Same Shoot



## The Adobe Stand

See Adobe Photoshop CS5 And Adobe Photoshop Lightroom 3 In Action!



# Camera Clinic



**BRING YOUR CAMERA TO THE SHOW FOR:**

- Digital or Film
- Camera Check
- Camera Body Clean
- CCD Clean
- Front & Rear Optics Clean

**special show price £30  
2 or more cameras £25 each**

**Why pay up to £80 in the High Street?**

## Exhibitors

Aaduki  
Adobe Systems  
Advanced Camera Services  
BIPP  
Colorworld  
Denis Wright  
Displays N Frames  
Drobo  
Eizo  
Fotosource

Fotospeed  
GF Smith  
**GraphiStudio**  
guygowan.com  
Hahnemuehle  
Innova Art  
Just  
JP Distribution  
Lightblue Software  
Lion Picture Framing

Loxley Colour  
Mario Acerboni  
Mark Cleghorn Photography  
Mitsubishi Electric Europe  
MPA  
MTA  
One Vision Imaging  
onOne Software  
Sharif Photographic Services  
Sim2000

Simlab  
SWPP  
SWPM  
Tetenal  
The Flash Centre  
Theimagefile  
Tony Sarto Albums  
Towergate Camerasure  
Wacom

## Reasons to visit

- World leading suppliers
- Expert knowledge & advice
- Exclusive show offers
- Free seminars
- Free entry
- Test new products
- Meet friends
- Camera Clinic
- Enjoy a good day out
- Strictly professional
- BIPP Assessment Clinic
- Free parking

## Areas covered

Albums & Mounts, Associations, Camera Cleaning, Camera Repair, Cameras, Canvas & Acrylic Mounting, Colour Labs, Colour Management, Computers, Consumables, Digital Albums, Digital Storage, Dye Sub & Large Format Printers, e-commerce Sales, Event Photography, Fine Art Materials, Framing, Graphics Tablets, Image Libraries, Insurance, Laminating, Lenses, Lighting, Magazines, Memory Cards, Paper Supplies, Photographic Wholesale, Presses, Printing, Schools, Software, Storage Devices, Studio Accessories, Training, Tutorial DVD's, Website design.

**EXHIBITORS AND TO REGISTER: WWW.FORWARDEVENTS.CO.UK**



# Seminars

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No need to book, just turn up and sit down!



**10.00am - 11.00am**  
**Work Smart - Think Different**  
**Presenter: Guy Gowan**

Guy continues to challenge you to move Beyond Photoshop by using the software's functionality to get better results every time. Fusing his experience in manual darkroom principals with a fluency in contemporary software Guy will demonstrate his techniques to achieve stunning images every time. Guy revisits some of his popular techniques and demonstrates solutions to real world image problems.



**11.00am - 11.15am**  
**Master Photographers Association, The benefits of membership**  
**Presenter: Colin Buck**

Introduction to MPA Qualifications, Consumer Awards and annual Print Competition open to all Professional Photographers. Also details of the UK's longest running baby photography programme "Cherubs"  
"A small programme but big presentation not to be missed."



**11.30am - 12.30pm**  
**Working with the most successful digital album manufacturer in the world**  
**Presenter: Martin Baynes**

Graphistudio have just had our most successful year and have decided once again to be headline sponsors for Photovision 2011.

So why are so many professional photographers using our services?  
During our one hour seminar we plan to show you why we are the most successful award winning album manufacturer in the world, we will show you our cutting edge facility along with some of the tools we give to photographers to help them be successful, including our critically acclaimed Graphissoftware.



**12.30pm - 12.35pm**  
**Bitesize Sales and Marketing Tips from the image file**  
**Presenter: Howard Butterfield**

Just 5 minutes but leave with some proven ideas to put to great use and some thought provoking concepts. Not for the faint hearted! Not to be missed!



**2.00pm - 3.00pm**  
**Weddings - All About Flash**  
**Presenter: Mark Cleghorn**

Mark Cleghorn presents a new seminar programme looking at the use of flash photography on weddings. The seminar shows you how he uses both on and off camera flash in every day wedding scenarios to create everything from simple sellable images to a more creative use of the flash to add impact.

This seminar is not to be missed by any photographer interested in photographing weddings or who need a new direction when using flash.

**THESE VERY BENEFICIAL SEMINARS ARE FREE TO ALL PROFESSIONALS**

**REGISTER AT [WWW.FORWARDEVENTS.CO.UK](http://WWW.FORWARDEVENTS.CO.UK)**

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**3.30pm - 4.00pm**  
**Wacom Pen Tablets, Photography & Design**  
**Presenter: Guy Gowan**

Guy Gowan has been a Wacom user since their Intuos tablets were first launched back in 1998. In this seminar he details why he is such an ardent devotee of the Intuos tablet. A Wacom tablet allows you to optimise digital images on your computer in a fast, convenient and effortless way. You can correct exposure problems and remove unwanted objects, as well as improving the colour of pictures or dramatically altering the style of a photograph.

## Live Demos

Running All Day In The Exhibition Area



### ALL NEW onOne Software

#### It's all new for onOne Software at Photovision 2011

It's all new for onOne Software at Photovision 2011. They will be showing Perfect Photo Suite 5.5 including the amazing new Perfect Resize, FocalPoint 2, PhotoTools 2.6, PhotoFrame 4.6, MaskPro and PhotoTune. In addition we'll be showing the ground-breaking Perfect Layers for Lightroom 3 and Aperture 3 and how to merge and blend two photos together without having to open Photoshop! PhotoTune, PhotoFrame, Perfect Resize and FocalPoint as well as Perfect Layers are now stand-alone! You don't even need Photoshop to use them! With presentations all day and very special prices you won't miss your favourite seminar.

### The Flash Centre

#### Get Paid Three Times For The Same Shoot

When almost every job can be turned into a simultaneous Stills, H D Video and YouTube opportunity, it's easy to imagine how TFC can help you to transform your business.

With products such as Elinchrom (light), Canon (stills and video), Zacuto (stabilising rigs), Zoom (sound), Rode and Senheisser (microphones), Lightcraft (variable filters), Cineroid etc. --- just visit us at Photovision and we'll show how you can make this new market work for you, and enable you to translate these great new products into fantastic new business.

### The Adobe Stand

#### See Adobe Photoshop CS5 and Adobe Photoshop Lightroom 3 in Action!

On the Adobe stand we will be running demonstrations throughout the day featuring both Adobe Photoshop CS5 and Adobe Photoshop Lightroom 3. Including real world examples from professional photographers, we'll be giving key hints and tips in how to get the best from the features in the latest versions of the Adobe Photoshop Family.

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